

Help Musicians

A charity providing a lifetime of support to professional musicians when it's needed most.



Who is Help Musicians?

- A charity with 100 years of experience and understanding.
- There for musicians in times of crisis, opportunity and everything in between.



Supporting musicians to create

- Create an album, EP or singles
- Create videos and artwork
- Build your marketing and PR
- Hire session musicians
- Employ mixing and mastering professionals
- Produce merchandise
- Manufacture physical product

+ Business advice and health support





Constant Follower

“The value in the Do It Differently Fund package reaches far beyond the financial support; **the financial support enabled the completion of my current project but the sessions with the mentors have given me the knowledge to take my music forward far beyond this project.**”

Supporting musicians to develop their careers

- Take an online class:
 - Mixing and mastering
 - Music theory
 - Music production
 - Ableton or Sibelius
 - Digital marketing
 - Composition
- Work with a mentor
- Attend a conference
- Attend a masterclass or songwriting camp





Ruta Vitkauskaite

“**With the live music industry currently being completely frozen, I found myself stuck in the situation of not being able to proceed with any of my creative plans. The Transmission Fund has provided me with so much needed possibility to explore online live-music event possibilities, through mentorship sessions, and online work with musicians.**”

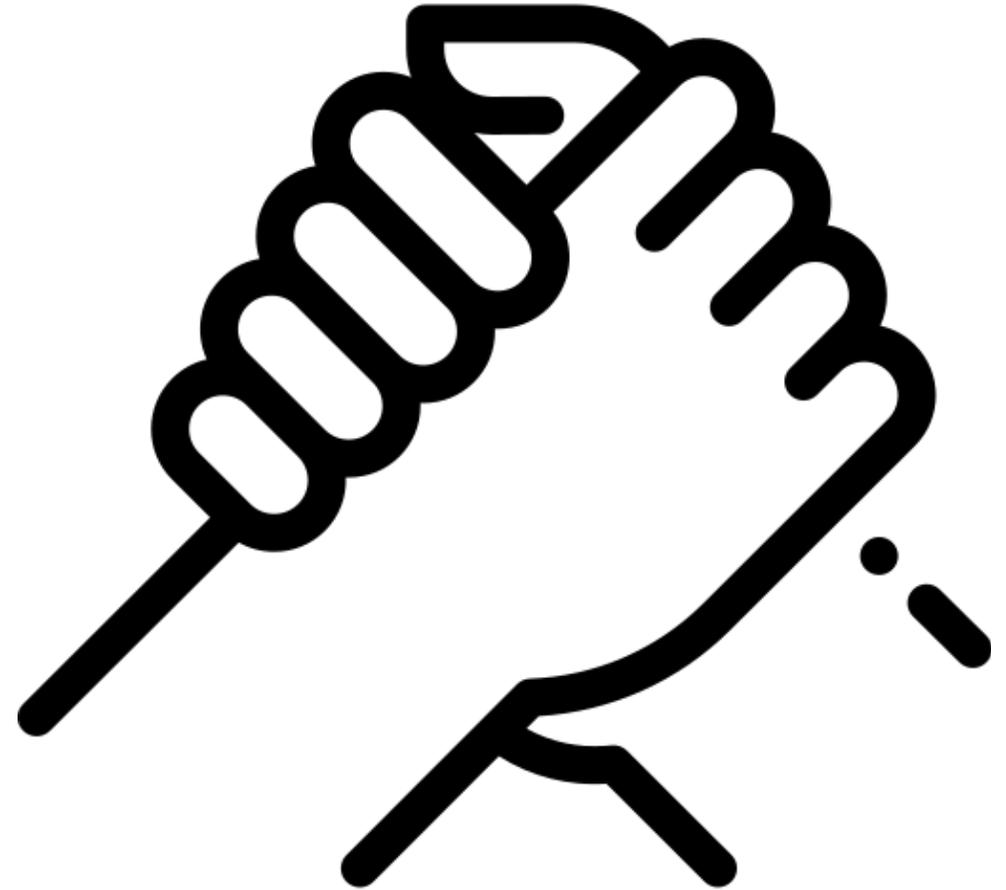
Supporting musicians' health and wellbeing

- In-house team of professionals who can find the right solution to help you.
- We offer a broad range of help from physio for an injury, to debt advice and referrals to specialists.
- Contact us with any concerns about your health, mental or physical:
 - help@helpmusicians.org.uk
 - 0207 239 9103
- We can help you look after your hearing.
- 24/7 mental health support for the entire music industry: Music Minds Matter



Support during Coronavirus

- Coronavirus Financial Hardship Funding:
 - Monthly financial support for musicians who can't make ends meet
- Coronamusicians.info – Support and advice for musicians during the coronavirus period



Further Information

Helpmusicians.org.uk



@HelpMusiciansUK



@HelpMusicians



Thank you

Questions?

What are we looking for?

When you're applying for funding with Help Musicians, we ask you three fundamental questions: your **past** (your bio), your **present** (your project) and your **future** (the impact of your project). These questions create a story, and it's important to think about it in that way when writing or recording your video application.

1. Your bio

- In order to assess what you've achieved so far, we'll want to know about your background. This isn't just a straight copy & paste of your press release: write it in first person, tell us about your proudest achievements so far (any radio plays, performances and releases) as well as the people and places that have shaped you as an artist.

2. Your project

- Feel free to bullet point this one – but don't skimp on the detail. Put it in chronological order, and tell us about the people involved, the dates and the rates.
- It's important to justify why you've chosen your collaborators – maybe they're the best in their field, or they have a resonance with your local music community.

3. The impact of funding

- Try to avoid clichés like ‘I want to take my career to the next level’ – really think about the tangible results you’d like to see from your project occurring.
- Here’s a helpful exercise to think about below.
- Imagine an artist you admire that’s not too far down the line from where you are right now.
- Ask yourself:
 - *What venues are they playing? What number listeners are they hitting? How do they reach their audiences online and through radio? etc.*
- Now work back from their stage to yours: how have they got there? What radio plugger are they using, who’s their sound engineer? What links do they have to these places and how can you imitate their journey to develop your own career?

Here's a few extra things to remember:

- Use the word count!
- Make sure your budget adds up: if you're asking for £2000 for example, what you spend on your project should be £2000 too
- Keep it simple and make sure your writing makes sense by getting a friend to read it
- Ensure your online presence is up to date
- Give your strongest and most recent music examples first!
- For video, **prepare your answers in advance of recording**